## This is about you!



# StreetSide Developments and Avid Ratings® have teamed up to bring you the best home buying experience.

We are committed to building your dream home, and to help StreetSide ensure you are delighted with your home buying experience, we have joined forces with Avid Ratings.

Avid Ratings is an independent research firm providing surveys, consulting, and training exclusively to the homebuilding industry. Since you have recently purchased a home with StreetSide, you will be invited to respond to questions via mail, email or phone, which will give you the opportunity to provide honest and timely feedback about our processes, products, and service.

Whether we have delighted you every step of the way, or did not exceed your expectations, we appreciate and value your feedback and we sincerely thank-you for your time.

#### FREQUENTLY ASKED QUESTIONS

### Q: When will I be asked to give feedback?

A: You will be invited by Avid Ratings to complete three surveys. You will receive one 30-days post-closing date, requesting information on your home buying experience and home features. You will receive the second survey, 180-days post-closing date requesting further feedback on your ongoing experience. The final survey will be sent 12-months post-closing date, inquiring about your overall experience and home features.

#### Q: What is in it for me?

A: Your candid feedback regarding StreetSide Developments will impact our processes and practices. In addition, by submitting your feedback, you will automatically become eligible to win up to \$500 from Avid Ratings.

#### Q: Who will see my personal information and completed survey results?

A: Information provided to Avid Ratings is used for surveying and reporting purposes only. Avid Ratings will provide the survey results to StreetSide Developments.



